



Thank you for considering making a gift of stock to Dress for Success Worldwide! Your generous contribution will be a direct investment in the future of women in need. As a result of our ongoing efforts, the women who are referred to Dress for Success for employment retention and career development services are stronger, more confident, and equipped with the tools necessary to face the challenges of the professional working world.

By making a contribution of appreciated securities to Dress for Success you may benefit from a higher tax break than you would from giving an equivalent cash contribution, regardless of your tax bracket. The capital gains tax rate applied to assets held for one year or more are lower than those held for under a year, resulting in a tax break for you. If you have held these securities for five years or more, the rate is even lower.

You have the option of applying your contribution to Dress for Success Worldwide or your local Dress for Success affiliate. For a complete list of Dress for Success Worldwide's global affiliates, please click [here](#).

If your broker holds the shares, s/he should contact Dress for Success directly for transfer instructions at (646) 233-4948. If a company holds your shares and you are enrolled in their Dividend Reinvestment Plans there may already be a transfer form on your statements. If you hold the shares yourself, please mail them to Dress for Success unendorsed. In a separate envelope, mail a signed stock power form for each certificate you contribute to:

Dress for Success Worldwide
Attn: Development Department
32 East 31st Street, 7th Floor
New York, NY 10016

Stock power forms can be obtained from your broker, the company's stock transfer agent, or a financial institution. If you are sending Dress for Success stock power forms, please sign the form(s) exactly as your name appears on the stock certificate. For example, if you are listed as *Jane B. Doe* on the stock certificate, the power form must be signed exactly as *Jane B. Doe*.

Important Notices – Please Read:

1) Please do not sell the stocks first. Even though you give us the proceeds as a gift, the IRS will impose capital gains tax on your sale, wiping out the benefits of this arrangement.

2) If you are considering gifting stocks to Dress for Success that have declined in value, please note that, due to their fair market value, this will be less effective than selling the shares and contributing those assets. For example, if you purchased shares of *xyz company* for \$20,000 and they are now worth \$15,000, your charitable deduction will be limited to \$15,000. You may be entitled to claim a capital loss on your tax return.

3) **Wired transfers:** The legal date of your gift corresponds to the date that it arrives in our possession.

Mailed certificates: The legal date of your gift is the postmark date on the envelope.

If you have any questions or need additional information, please contact Michelle Puchta, development manager at (646) 233-4948 or michelle@dressforsuccess.org.

This is not professional tax or legal advice. Donors must consult their tax and legal advisors prior to gifting stock to Dress for Success Worldwide.