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ORLANDO HALIFAX HAMILTON HARTFORD HONOLULU HOUSTON INDIANAPOLIS  
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MICHIGAN MID-FAIRFIELD  
COUNTY MIDWEST MORRIS  
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WELLINGTON WESTERN MASSACHUSETTS



**DRESS FOR SUCCESS®**  
*Suits to Self-Sufficiency*



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Every woman is a success story.

*Dress for Success promotes the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.*

Dress for Success serves job-ready women by referral only from more than 3,000 non-profit organizations including domestic violence agencies, homeless shelters and job-training programs, among others. Dress for Success has affiliate locations in more than 85 cities across the United States, United Kingdom, Canada, the Netherlands and New Zealand and our network includes more than 3,000 volunteers worldwide.

The Dress for Success model translates across geographies because of the universal desire of women to become self-sufficient and independent for themselves and their families.

## WHO WE ARE SERVING

- 70% of our clients are single mothers raising an average of 2-3 children
- Women of all ethnicities and races
- Ages 18-60, with the majority ages 18-38
- 100% lived under the poverty level prior to coming to Dress for Success

## A WOMAN'S JOURNEY

### STEP ONE

A woman is referred to her local Dress for Success when she has completed an employment training program and has a job interview. Dress for Success provides her with a career suit, cosmetics, footwear and accessories - not to mention positive reinforcement and a much-needed boost of confidence. She also has access to our Career Center which provides job search tools, mock interviews and resources.

### STEP TWO

When she successfully lands the job, she returns to Dress for Success for additional career-appropriate attire to build her working wardrobe. She also receives an invitation to join the Professional Women's Group, a networking and career development association for Dress for Success clients who have recently entered the workforce.

### STEP THREE

Dress for Success's employment retention programs such as Women2Women mentoring, annual career fair, financial literacy seminar series, Retail Careers Training Program and more are available to our clients, all of whom are ready to build their careers.



*"Dress for Success has played a salient role in my life. By empowering me to be able to tap into my inner strength, I have found confidence and patience. And financially... I'm getting there too."*

Anna/PWG Member since 2007

## IMPACT

- Dress for Success has suited more than 400,000 women since our inception in 1997.
- 75% of Professional Women's Group members have retained their jobs after one year.
- 62% of Professional Women's Group members have been promoted and/or received salary increases.
- 68% of PWG members reported that they have definite career and personal goals that they would like to achieve.



The Professional Women's Group provides employed clients with support, practical information and inspiration to achieve self-defined success in career and in life. Professional Women's Group members meet monthly and learn from experts on a variety of topics relevant to career development including, but not limited to, financial literacy, workplace communications, work/life balance and health and wellness. Over fifty Dress for Success affiliates across the United States, Canada and New Zealand operate Professional Women's Groups, with more than 10,000 total members.



*"The skills and training support that I have received through the Professional Women's Group have been invaluable to me. More than anything I truly feel like I have friends that want me to succeed and believe in my potential."*

Suzanne/PWG Member since 2007

## CORPORATE SUPPORT

*The following list of corporate partners is a sample of our extensive network of supporters that are committed to the advancement of women in the workplace:*

Bloomberg LP	lia sophia
Bloomingdale's	Loehmann's
Bobbi Brown Cosmetics	MetLife
Chantelle	Microsoft
Diageo	Monster
Diane von Furstenberg	Office Depot
dressbarn	The Palm Restaurant Group
FedEx	Robert Half International
FranklinCovey	Saks Fifth Avenue
Gap, Inc.	Theory
GlaxoSmithKline	The Style Network
Kérastase Paris	Wish-Bone®
Kimpton Hotels and Restaurants	Verizon

## CORPORATE PARTNERSHIPS

*dressbarn, Bobbi Brown Cosmetics and Kimpton Hotels and Restaurants are examples of long-standing partners that have identified unique ways to support our mission while generating company-wide support.*

2008 marks **dressbarn's** sixth year as the national title sponsor and drop-off site for our annual S.O.S - Send One Suit - Week® campaign. To date, dressbarn has collected more than 100,000 suits from customers and associates and also has distributed over 18,000 brand new items with a retail value of over \$2.5 million to Dress for Success affiliates. The company has also been one of the premier sponsors of Dress for Success Worldwide's annual gala and was recently recognized for their commitment to Dress for Success by Women's Wear Daily with their esteemed Retail Community Service Award.

**Bobbi Brown Cosmetics** continues its commitment to the organization by providing funding and in-kind donations of new cosmetics in support of Dress for Success's programs and services. Bobbi Brown makes a monetary donation to Dress for Success in conjunction with each of her appearances on QVC in addition to a contribution connected to her monthly column in Prevention. Bobbi Brown makeup artists regularly volunteer their time and talents to the women we serve. Bobbi, a Worldwide board member, chaired Dress for Success's 10th anniversary gala and under her leadership, over \$1.1 million was raised.

**Kimpton Hotels and Restaurants** generously donates hotel and meeting rooms for the Professional Women's Group Success Summit and our local fundraising events across the U.S. During March and April, Kimpton hosts a series of events at their hotels that directly support the local Dress for Success affiliates. In addition, Kimpton donates 100% of profits from select travel and lifestyle products at [www.kimptonstyle.com](http://www.kimptonstyle.com). Kimpton is also committed to hiring qualified Dress for Success clients and the company actively recruits our women for its management training program.



*"Dress for Success is like a sisterhood.  
When I talk to other women like me,  
I know I will make it."*

Awilda /PWG member since 2005

## GETTING INVOLVED

Contributing to Dress for Success is both easy and rewarding.  
Here is a sample of how companies can make a difference:

- In-kind donations of products and services
- Financial contributions
- Cause marketing and/or campaigns to drive sales and brand awareness
- Event sponsorship
- Employee volunteer projects
- Career-apparel and accessories drives
- Providing an expert speaker for the Professional Women's Group
- Inviting your young professionals to join Y.E.S! (Young Executives for Success), a volunteer branch of Dress for Success
- Offering internships or other career opportunities to our clients

We are grateful for the valuable support of our corporate partners and work to meet their business objectives in a number of ways. The following are examples of recognition benefits we offer our corporate partners (exact benefits package based on level of contribution):

- Recognition on our quarterly newsletter, web site, and/or annual report
- Complimentary event sponsorships
- Marketing/PR support to promote partnerships and cause marketing campaigns
- Introductions to other Dress for Success corporate partners
- Opportunities for product sampling with our donors, volunteers and clients

To learn more about Dress for Success, our clients and the services we provide to women worldwide, please contact Dress for Success Worldwide at [partner@dressforsuccess.org](mailto:partner@dressforsuccess.org) or 646.233.4947.



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